

Dear Motoring Enthusiast,

2023 has been a very busy year for Cayman Motoring Federation (CMF) as we have been developing our Federation and aligning our strategic plan with the Fédération Internationale de l'Automobile (FIA) and focusing on youth, safety and sustainable motorsport, all while launching our new non-profit branding.

As we look towards 2024, I am excited to share our sponsorship package which is essential for the CMF to fulfill its mandate by providing the necessary financial support for event organization, talent development, infrastructure improvement, and community engagement. Sponsorship contributes to the overall growth, success, and sustainability of motorsport in the community.

## Why do we need sponsorship?

The FIA is the international governing body for motorsport. Being a member federation means recognition on an international level, providing opportunities for local talent to participate in global competitions.

- National and international racing licence
- Certifying our racing officials, drivers education and youth programmes

We will grow our motorsport to the point we will be able to organize international events sanctioned by the Federation. This can boost the visibility of the Cayman Islands in the global motorsport community in the future. But before we can do this, we need to focus on education and build a sustainable path for motorsport in the Cayman Islands.

- > FIA University & FIA Leadership and Management Certification
- Immersion experience for our young leaders

We are aligning our standards and regulations for motorsport competitions with these international standards, ensuring safety, fairness, and professionalism in local motorsport activities. Our member clubs can benefit from FIA programs and initiatives aimed at promoting and growing motorsport at various levels.

Our focus in 2024 will be building our esports presence and taking a team to the <u>FIA Motor Sport Games</u> this year. Member clubs can benefit from these programs to enhance the skills and knowledge of individuals involved in local motorsport. We are also passionate about promoting road safety initiatives and support our government on their National Road Safety Strategy 2023-2028. Cayman Motoring Federation has taken the <u>Pledge to Road to Zero</u> so please join us.

We welcome your support through your generous <u>sponsorship</u>. Your partnership is crucial in ensuring the sustainability and success of our initiatives. Please visit our <u>Sponsorship page on our website</u> for more information. You can also reach out to the Federation and its Executive Committee for any questions.

Together, we are *driving the future of motorsport* in the Cayman Islands.

Safe regards,

Jane Scaletta

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