



Dear Motoring Enthusiast,

2023 has been a very busy year for Cayman Motoring Federation (CMF) as we have been developing our Federation and aligning our strategic plan with the Fédération Internationale de l'Automobile (FIA) and focusing on youth, safety and sustainable motorsport, all while launching our new non-profit branding.

As we look towards 2024, I am excited to share our sponsorship package which is essential for the CMF to fulfill its mandate by providing the necessary financial support for event organization, talent development, infrastructure improvement, and community engagement. Sponsorship contributes to the overall growth, success, and sustainability of motorsport in the community.

Why do we need sponsorship?

The FIA is the international governing body for motorsport. Being a member federation means recognition on an international level, providing opportunities for local talent to participate in global competitions. We will grow our motorsport to the point we will be able to organize international events sanctioned by the FIA. This can boost the visibility of the Cayman Islands in the global motorsport community in the future. But before we can do this, we need to focus on education and build a sustainable path for motorsport in the Cayman Islands.

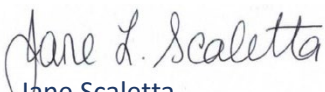
We are aligning our standards and regulations for motorsport competitions with these international standards, ensuring safety, fairness, and professionalism in local motorsport activities. Our member clubs can benefit from FIA programs and initiatives aimed at promoting and growing motorsport at various levels. We had the FIA VP of Sports N.A. visit the Cayman Islands in mid-November to learn more about our beloved isles and experience the passion for motoring we all have. We are working on a robust strategic plan for 2024 and beyond.

Our focus next year will be working with the FIA to provide training and educational resources for motorsport officials, drivers, and organizers. Member clubs can benefit from these programs to enhance the skills and knowledge of individuals involved in local motorsport. We are also passionate about promoting road safety initiatives and hope to work with our government on their new Road Safety Plan.

Please allow me to introduce you to Andy Hutchinson (see website sponsorship page) with Tower Marketing who will be reaching out to you to discuss how you can support CMF through your generous sponsorship. Your partnership is crucial in ensuring the sustainability and success of our initiatives. We look forward to showcasing your brand prominently throughout our events and expressing our gratitude for your valued support.

Together, we can ***drive the future of motorsport*** in the Cayman Islands.

Safe regards,


Jane Scaletta
President

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